

On May 1, 2010, USAID/Nepal awarded \$5,800,000 to the Contraceptive Retail Sales Company (CRS) to provide support for a program entitled "Ghar Ghar Maa Swasthya (GGMS)," or "Healthy Homes."

The program is designed to improve the reach of health products and services to the most needy living in the more remote areas of Nepal to fight HIV/AIDS; bring about behavioral change in the at-risk and hard-to-reach populations; and improve CRS's revenue generation and cost recovery methods to enhance the sustainability and self-reliance of Nepal's premier social marketing program.

CRS will contribute cost share in the amount of approximately \$2,110,486, bringing the total program amount to approximately \$7,910,486.